



Kentucky Interfaith
Power & Light

ADVOCACY 101

"Advocacy is a process of influencing selected people or institutions in order to achieve desired policy, practice, social, behavioural or political changes that will benefit particular groups."

Most forms of advocacy fall into these five forms: collaboration with lawmakers, direct persuasion with lobbying and public work, building support from stakeholders and public, coercive persuasion through boycotts and strikes, and litigation.

(The Southern Voices on Climate Change, The Climate Change Advocacy Toolkits).

There are many ways to be an effective advocate for climate policy, energy efficiency, and renewable energy. The next page lists several ways to develop your skills and take concrete actions as a climate advocate.



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10 Ways You Can Advocate

- 01** Learn the basics about climate change
- 02** Share what you've learned with others in your faith community
- 03** Form a "Green Team" in your congregation for education and action
- 04** Generate an Op-Ed in your local newspaper on the issue of climate change
- 05** Ask a question at your Member of Congress' town hall meeting, or at a candidate appearance
- 06** Take part in vigils, fasting, demonstrations, and protests
- 07** Send an email to your representatives telling them why you care about climate change as a person of faith
- 08** Host a workshop on a specific issue regarding climate and environmental justice
- 09** Speak out on social media
- 10** Sign your congregations name onto petitions